



Original Adventures since '72

Junior Graphic Designer Job Description

Job Title	Junior Graphic Designer (Temporary Contract from July to October)
Department	Marketing
Reports To	Graphic Designer
Direct Reports	None
Working Hours	09.00-17.30 Monday to Friday
Overview	<p>You'll work within a small (but busy) Marketing Team during our brochure production season supporting the Graphic Designer in the production of two annual brochures, trip notes, and dossier, as well as an array of marketing collateral whilst getting involved in image selection and working with the digital asset management system.</p> <p>This is a great opportunity for a second year uni student looking for work experience, a recent graduate, or a junior graphic designer looking to gain experience within the travel industry or within a commercial environment!</p>
Responsibilities	<p>Assist with pagination, creating layouts, updating text, and image selection for the annual TrekAmerica and Grand American Adventures brochures as well as image selection, photo editing and resizing for print and web use.</p> <p>Support the maintenance of the digital asset management system as well as the creation of a range of print and digital marketing collateral.</p> <p>Update the Trek Tips and Grand American Adventures trip dossiers.</p>
Who are you?	<p>You're a star communicator with excellent desktop publishing skills including a working knowledge of MS Office, InDesign, Photoshop, Illustrator, and Acrobat (Ideally CS6/Creative Cloud). Organisation is in your nature and you understand print processes, artwork requirements, colour reproduction, and packaging artwork creation.</p> <p>You're comfortable proof-reading for style and consistency—your spelling, grammar, and accuracy are exceptional. You're highly motivated, you thrive when working to tight deadlines, and you genuinely care about the details.</p>



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Grand American
Adventures



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